

OR MANAGERTM CONFERENCE

The Premier Conference on Managing Today's OR Suite

ADVERTISING & SPONSORSHIP OPPORTUNITIES



SEPT. 17-19 MUSIC CITY CENTER
2018 NASHVILLE, TN



WWW.ORMANAGERCONFERENCE.COM

CONTENT BREAKFAST OR LUNCHEON

\$35,000

In this breakfast or luncheon session, develop the program content of your choosing (with OR Manager Conference approval) and align the solutions of your brand with an educational opportunity for all attendees while they enjoy a continental breakfast/luncheon. As an unopposed session in the conference program, the content breakfast/luncheon is open to all conference attendees with registration for the day of your session and will provide participants with an additional 1.0 CE.

SPONSORSHIP BENEFITS:

- ★ Company name and/or logo anywhere session promoted
- ★ Logo on tickets required for entry
- ★ Sponsor selects session content (title, abstract, learning objectives, speaker) with OR Manager Conference approval
- ★ Session listed in core conference program
- ★ Opportunity to introduce speaker
- ★ Branded table tent cards on each table
- ★ Logo on CE certificate provided by OR Manager Conference post-show to all participants
- ★ Leads of participants in attendance
- ★ Opportunity to provide 1 promotional handout to be placed at each seat (provided by sponsor)

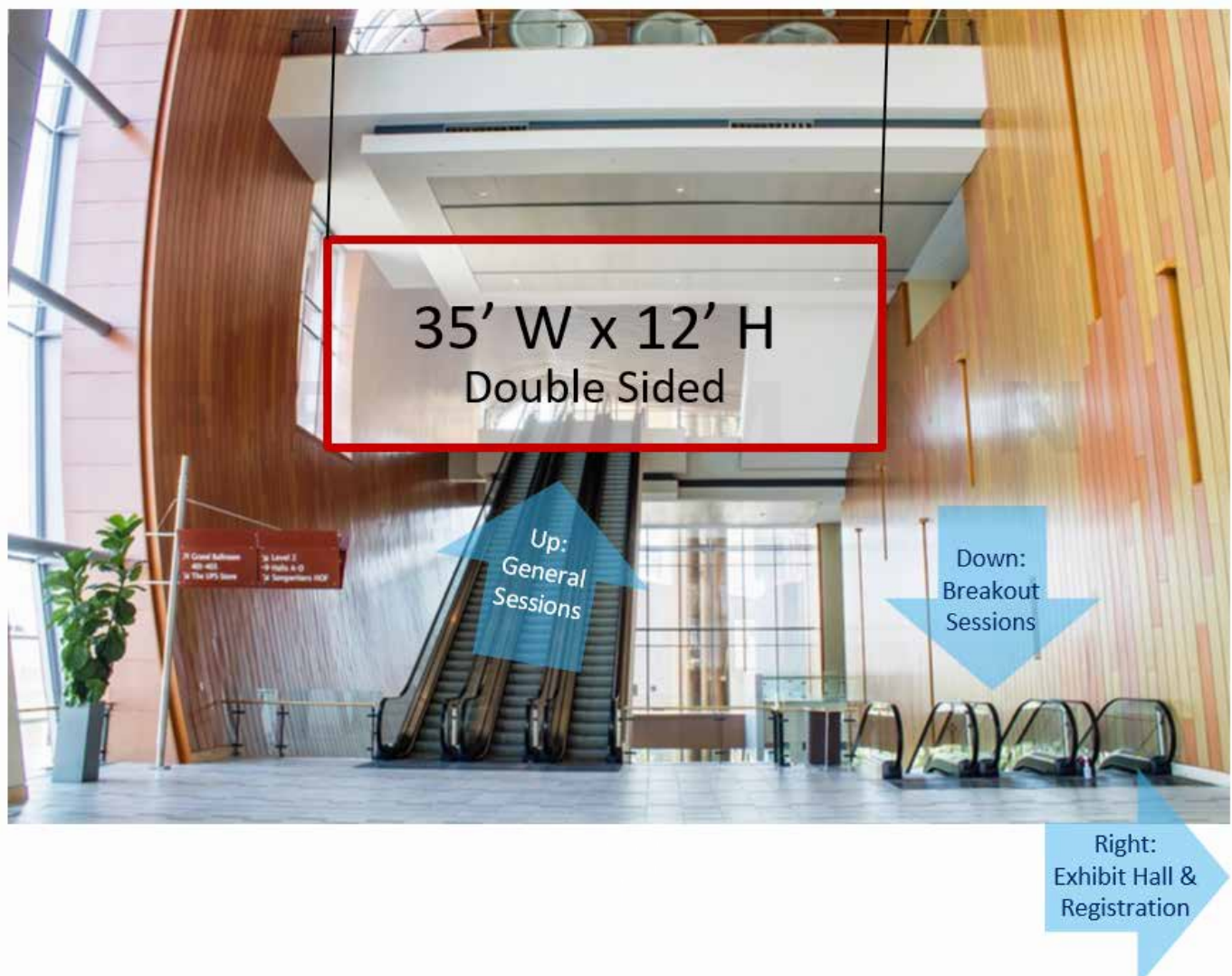


GRAND ENTRANCE BANNER

\$21,600

1 AVAILABLE

- ★ 35'W x 12'H
- ★ Double Sided
- ★ Level 3 (Exhibit Hall Escalator Lobby)



CONFERENCE HANDOUTS

\$17,000

The official Conference handouts feature notes and slides from each speaker and session. Handouts are distributed to attendees online, through the mobile app, and on a USB. Take advantage of this exclusive opportunity to place your logo and promotional material on the most widely distributed and viewed piece of collateral onsite and after the Conference ends.

SPONSORSHIP BENEFITS:

- ★ Logo on password protected handouts website
- ★ Logo on USB received by all attendees
- ★ Special recognition in pre-show handout download email to attendees
- ★ Opportunity to provide white paper to appear on USB/website respectively.



WI-FI

\$15,750

Help attendees stay connected during the OR Manager Conference! The Wi-Fi sponsorship includes company logo on all Wi-Fi promotional material as well as a splash page of the sponsors' choice, which will be viewed by all who access the Wi-Fi services.

SPONSORSHIP BENEFITS:

- ★ Company name can be set as password
- ★ Welcome/Splash page of sponsor's choosing
- ★ Logo/company name everywhere Wi-Fi promoted



KEYNOTE SPEAKERS/GENERAL SESSIONS

\$15,000

Multiple Opportunities Available

The OR Manager Conference keynote sponsorship provides the opportunity to give welcome remarks onstage, introduce the keynote speaker, and handout marketing collateral to each attendee in the session. Sponsor logo and branding will be placed on all marketing materials as well as signage promoting the session.

SPONSORSHIP BENEFITS:

- ★ Company name/logo everywhere keynote promoted
- ★ Opportunity to give welcome remarks
- ★ Opportunity to play 2 minute video during opening remarks
- ★ Opportunity to provide handout in session (provided by sponsor)
- ★ Participation in rehearsal with speaker
- ★ Logo on signage promoting keynote
- ★ Leads of participants in attendance



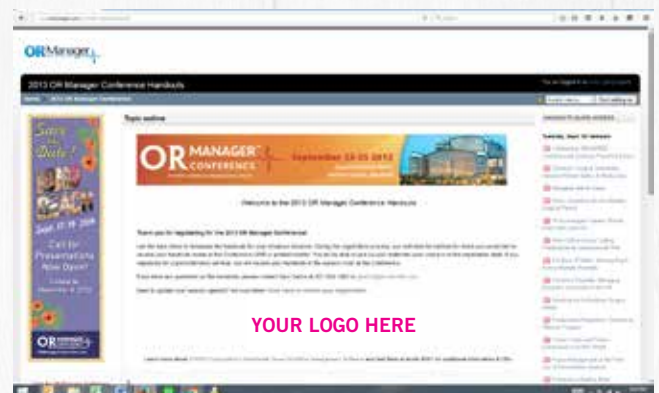
CONFERENCE RECORDINGS

\$12,000

The official OR Manager Conference recordings allow attendees to revisit their favorite sessions after the Conference ends and share their experience with colleagues and peers for additional CE credit through online quizzes. Conference recordings are promoted and available to attendees online with sponsor branding included.

SPONSORSHIP BENEFITS:

- ★ Company name/logo anywhere recordings promoted
- ★ Logo on order form and company name by pre-order in registration system
- ★ Link to site of sponsor's choosing in e-learning portal
- ★ Ability to include a digital white paper or video in recordings
- ★ Promoted in the OR Manager store year-round with sponsor's logo/company name



Distributed at the Materials Handout Desk, located near Registration, the branded Conference Bags are distributed to every conference attendee at the OR Manager Conference. Conference Bags provide additional branding with widespread exposure throughout the three day conference as attendees store their materials and do your marketing for you.

SPONSORSHIP BENEFITS:

- ★ Bag of sponsor's choosing from list of options provided by OR Manager Conference
- ★ Company logo/artwork included on conference bags
- ★ 1 Bag insert (flyer) included



OR MANAGER AWARDS WITH LUNCHEON PRESENTATION

**Choose from the OR Manager of the Year, the Emerging Leader, or the Ambulatory Services Achievement Award.*

**\$12,000
EACH**

Align your brand with the very best in perioperative management by sponsoring the OR Manager Awards Luncheon. Gain exposure before, during and after the Conference as the OR Manager of the Year and other award winners are promoted via email, printed advertising, digital media, the official program guide, and more. Enjoy a seat at the winners' reserved table and present the award onstage alongside the *OR Manager* editor during the Awards Luncheon.

SPONSORSHIP BENEFITS:

- ★ Company name and/or Logo anywhere Award promoted
- ★ Opportunity to present award with *OR Manager* editor
- ★ Opportunity to provide 1 piece of literature and 1 giveaway item on seats in luncheon (provided by sponsor)
- ★ Leads from participants attending luncheon
- ★ Recognition as Award sponsor in *OR Manager* editorial piece on winners
- ★ Logo on tickets required for entry
- ★ Logo on screens in luncheon
- ★ Branded table tent cards
- ★ 1 reserved table at front of the room
- ★ 1 seat at the winners' reserved table

Want exclusive branding for the Awards and Luncheon?
Sponsor the full Awards Luncheon for only \$35,000.



PROFESSIONAL HEADSHOT BOOTH

\$10,000

Add an additional touchpoint to meet and greet attendees on-site with the OR Manager Conference Professional Headshot Booth. Everyone needs a professional headshot at some point in their career and this booth will provide attendees an efficient and convenient medium to have their headshot taken and emailed directly to them. The sponsor will receive branding on-site and on all marketing material promoting the Professional Headshot Booth. This is sure to be one of the hottest locations at the 2018 Conference!

SPONSORSHIP BENEFITS:

- ★ Company name/logo anywhere Headshot Booth promoted
- ★ Logo on email participants receive with their photos (can include message as well)
- ★ Company representative present to greet attendees
- ★ Branded Signage in and around Headshot Booth
- ★ Leads of participants
- ★ Post-show follow up email to participants with link to download photos



SPEAKER APPRECIATION PACKAGE WITH RECEPTION

\$10,000

Thought-leadership is at the foundation of the OR Manager Conference. Show your support and appreciation by hosting the speaker room for the duration of the conference and the speaker appreciation reception on Monday evening. You will gain exclusive access to 80+ of the most influential leaders at the Conference—be at the hub of the speaker check-in, onsite presentation prep, and networking.

This sponsorship includes digital branding on all speaker related communications, onsite branding during the Conference, tickets to the speaker reception, and your logo on the 2018 speaker gift.

SPONSORSHIP BENEFITS:

- ★ Logo on reception invitation to speakers
- ★ Access for 4 company representatives to attend Speaker Reception
- ★ Selection of speaker gift from options provided by OR Manager Conference—will have OR Manager Conference and sponsor's logo
- ★ Branded Table tent cards in the Speaker Room and at the Reception
- ★ Opportunity to provide welcome remarks at the Speaker Reception
- ★ Opportunity to have representative present for check-in in the Speaker Room
- ★ Beverages and light snacks provided throughout the day in the Speaker Room
- ★ Logo on computer desktops in the Speaker Room
- ★ Opportunity to provide welcome/thank you letter to speakers for check in
- ★ Logo anywhere speaker room promoted



MOBILE APP

\$10,000

The official event Mobile App is the most critical “go-to” informational tool used by conference attendees, with over a 70% download rate. The Conference Mobile App contains features such as the Build Your Dream OR Contest, Exhibit Hall Floor Plan, Conference Program, and other pertinent information pertaining to the Conference.

SPONSORSHIP BENEFITS:

- ★ Logo/company name anywhere app promoted
- ★ Exclusive ads within app
- ★ Featured company information page within app
- ★ Additional 50 point code within app for Build Your Dream OR Contest
- ★ Branding on Mobile App/Information Desk located near Registration
- ★ Signage promoting app



POSTER SESSION & E-POSTER GALLERY

\$9,500

Located right on the Exhibit Hall floor is the OR Manager Conference Poster Gallery, a high traffic feature area where attendees meet with poster presenters and earn additional CEs through the OR Manager Conference eGallery. Sponsorship of the OR Manager Conference Poster Session includes company branding on all marketing material as well as the eGallery that remains open for an entire year after the conference.

SPONSORSHIP BENEFITS:

- ★ Company name/logo on poster submission site
- ★ Company name/logo on e-poster gallery
- ★ White paper or video on e-poster gallery
- ★ Signage around poster gallery onsite and e-gallery stations where attendees may acquire their CE certificate
- ★ Company name/logo anywhere poster gallery and e-gallery promoted



REGISTRATION

\$9,500

Registration is the gateway to the Conference pre-show and onsite! With this sponsorship, your brand will be the first attendees see when they register online and then arrive at the Conference. The on-site Registration Desk is also the epicenter for information and materials at the OR Manager Conference. The Registration sponsor will receive branding and recognition everywhere that registration is promoted. This is your chance to be the first and main focal point of the entire conference.

SPONSORSHIP BENEFITS:

- ★ Logo on registration signage and physical structure
- ★ Logo everywhere onsite registration promoted
- ★ Logo and URL in online registration system
- ★ Logo and URL in all registration confirmation emails

LANYARDS

\$9,000

Worn by every attendee, the OR Manager Conference lanyards are provided at the registration desk with the official Conference name badges required for entry into all OR Manager Conference functions. Place your logo around the neck of every attendee at the Conference and stay at the top of their minds as they attend sessions and walk through the Exhibit Hall.

SPONSORSHIP BENEFITS:

- ★ Company logo on lanyards (with Conference logo)
- ★ Distributed to all Conference attendees at registration or the materials handout desk



HOTEL KEY CARDS

\$9,000

Place your company's logo on the hotel keycards that are given to every attendee staying at the Renaissance Nashville and Omni Nashville Hotel during the Conference. A unique touchpoint that attendees will have with them for the duration of their stay at the OR Manager Conference.

SPONSORSHIP BENEFITS:

- ★ Branded hotel key card (front and back)
- ★ Sponsor selected artwork
- ★ Distributed by hotels at check-in to all participants



REFRESHMENT CAFÉ

\$8,500

A high traffic feature area of the Exhibit Hall floor, you have the exclusive opportunity to sponsor the refreshment café and place branded materials throughout the urban coffee shop themed break area.

This café will allow all conference participants to grab a quick bite or coffee between scheduled breaks so they never need to leave the conference area. Attendees will thank you for it—after all, the café will be exclusively named after your company!



SPONSORSHIP BENEFITS:

- ★ Logo/company name anywhere café promoted
- ★ City park themed décor
- ★ Exclusive naming rights for the café
- ★ Signage promoting café throughout Conference



TRAVEL COFFEE MUGS

\$8,500

Distributed at the Materials Handout Desk, OR Manager Conference Travel Coffee Mugs will be given to every attendee at the Conference. Place your logo and messaging on this take home item which attendees will use to promote your brand after the Conference is over.

SPONSORSHIP BENEFITS:

- ★ Selection of mug from options provided by OR Manager Conference
- ★ Logo/company name on mug with OR Manager Conference logo
- ★ Distributed to all attendees at Material Handout desk



"GO GREEN" REUSABLE WATER BOTTLES

\$7,750

Distributed at the Materials Handout Desk, the official OR Manager Conference water bottles are the perfect take home item. Extend your branding beyond the Conference as attendees use your water bottles at work, home and long after the show. Water coolers will be placed around the conference area with your company branding so participants can go green while staying hydrated!

SPONSORSHIP BENEFITS:

- ★ Selection of bottle from options provided by OR Manager Conference
- ★ Logo and messaging on bottle with OR Manager Conference logo
- ★ Distributed to all attendees at Material Handout
- ★ Water stations in session rooms and in exhibit halls
- ★ Signage at water stations with sponsor logo



CONFERENCE JOURNALS

\$7,500

As attendees take notes throughout Conference sessions, take them home, review them, and then share them with colleagues, make sure one brand stands alone at the front of that notebook. Sponsor the Conference Journal to extend your brand awareness beyond the Conference.

SPONSORSHIP BENEFITS:

- ★ Selection of journal from options provided by OR Manager Conference
- ★ Logo on front with OR Manager Conference logo
- ★ Distributed to all attendees at Material Handout desk



HOTEL ROOM DROP

\$7,500

Multiple Opportunities
Available

Avoid the traditional marketing noise by distributing your conference materials directly to OR Manager Conference attendees' hotel rooms for an extra meaningful connection. Includes one item per room.

SPONSORSHIP BENEFITS:

- ★ Choice of in or outside rooms
- ★ Choice of drop date
- ★ Sponsor provided item(s)

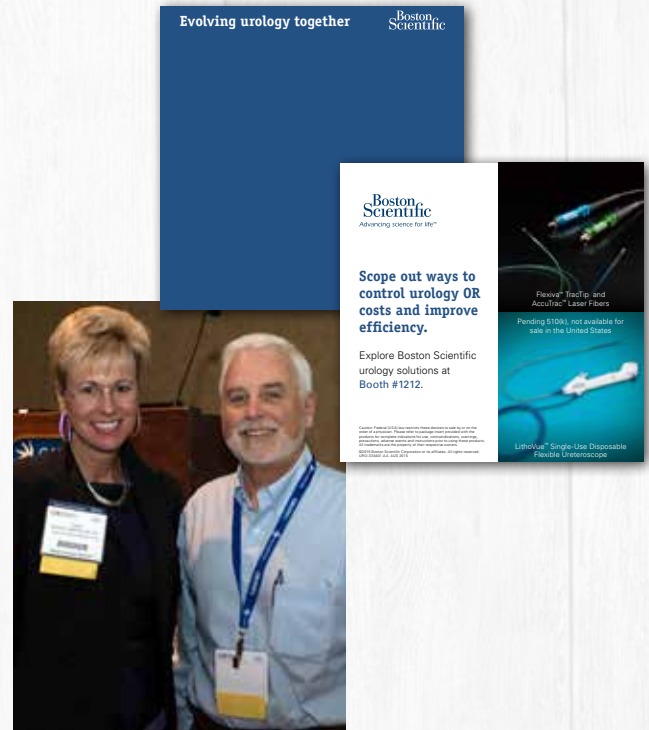
BADGE INSERT AND STOCK

\$7,000

Place your logo on every attendee name badge printed and distributed onsite at the OR Manager Conference. The front of the badge contains your logo and booth # and the back is your customized ad. Conference badges contain a personalized Conference schedule and additional tickets to events throughout the Conference and are required for entry to all OR Manager Conference functions.

SPONSORSHIP BENEFITS:

- ★ Sponsor chosen artwork for insert that displays above the top of the badge on the front and on the entire back.
- ★ Sponsor logo and booth # on the front of the badges with OR Manager Conference logo



MASSAGE CHAIRS IN THE EXHIBIT HALL

\$6,500

Placed in high traffic areas of the OR Manager Conference Exhibit Hall, attendees will line up to get a moment of rest and relaxation in your sponsored massage chairs.

SPONSORSHIP BENEFITS:

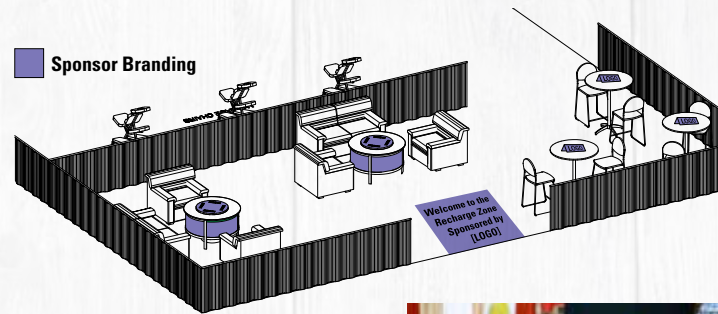
- ★ Listed as sponsor on massage chair signage
- ★ Logo/company name anywhere massage chairs are promoted
- ★ Opportunity to provide branded shirts for massage therapists to wear
- ★ Opportunity to provide tickets for massages in your booth (must get ticket for massage)
- ★ Prominent logo location in pre-conference promotion of massage chairs



EXHIBIT HALL RECHARGE ZONE

\$6,500

Have your brand included in all marketing materials promoting the OR Manager Conference Recharge Zone. Located within the exhibit hall, the Recharge Zone will be a high traffic feature area sure to garner attention of attendees for the duration of the conference. This Recharge Zone will be attendees' opportunity to check email and recharge their devices without leaving the exhibit hall floor, and the perfect opportunity for you to introduce yourself to them.



SPONSORSHIP BENEFITS:

- ★ Exclusive naming rights to the Recharge Zone
- ★ Logo/company name anywhere Recharge Zone promoted
- ★ Branded Charging Tables
- ★ Opportunity to have company rep at check-in to greet attendees
- ★ Leads from participants who visit the Recharge Zone
- ★ Prominent logo location in pre-conference promotion of the Recharge Zone
- ★ 3'x3' floor decal at entrance of the Recharge Zone with sponsors logo



STEP CHALLENGE WITH PEDOMETER

\$6,500

As we continue to promote overall wellbeing and a healthy lifestyle, the OR Manager Conference will distribute pedometers with your company logo, promoted in all marketing materials and through the mobile app as part of the Build Your Dream OR Contest.

Sponsor the pedometers and let OR Manager Conference help you promote a giveaway from your booth for the most steps achieved at the conference!

SPONSORSHIP BENEFITS:

- ★ Selection of pedometer from options provided by OR Manager Conference
- ★ Distributed to all attendees in conference bags at Material Handout
- ★ Additional Build Your Dream OR Contest point upgrade for steps taken per day. Code to be given out in sponsors' booth
- ★ Signage promoting contest in sponsor's booth and at select locations onsite



EXHIBIT HALL BANNER

\$6,200

1 AVAILABLE

- ★ 28'W x 8'H
- ★ Single Sided
- ★ Elevated wall area between Halls A & B



BREAKOUT SESSION SPONSOR

\$6,000

**Must be purchased by January 1, 2018*

Develop a breakout session for the 2018 OR Manager Conference Program. Solidify your brand as a thought leader in the perioperative suite by building a 75-minute breakout session for the conference agenda and work alongside the OR Manager Conference team to develop the session topic and recruit speaker(s). This is the perfect opportunity to introduce your brand to the 1,400 perioperative leaders in attendance each year at the OR Manager Conference.

SPONSORSHIP BENEFITS

- ★ Sponsor branding on all marketing materials for this session before and during the conference
- ★ Qualified lead information from all attendees of your session
- ★ Opportunity to provide 1 piece of literature on seats in session
- ★ Opportunity to make brief introductory remarks at the session
- ★ Logo on speaker presentation slides and onsite signage
- ★ Select a topic area of your choice, within the scope of the conference (OR Manager Conference approval required)*
- ★ Select a speaker of your choice (OR Manager Conference approval required)*

*Content and speakers must be in line with the OR Manager Conference core program. Program with speaker confirmation must be finalized by February 1, 2018.

AISLE SIGNS

\$6,000

Attract traffic to your booth by placing your branding on the aisle signs in the Exhibit Hall allowing you to extend your message beyond the traditional booth space. Each suspended 4'x2' aisle sign will include your company logo.

SPONSORSHIP BENEFITS:

- ★ Company logo on each double sided aisle sign in exhibit hall



WALKWAY COLUMN WRAPS

\$5,500

5 AVAILABLE

- ★ 13' W 15' H
- ★ Walkway from Level 1 to Level 2

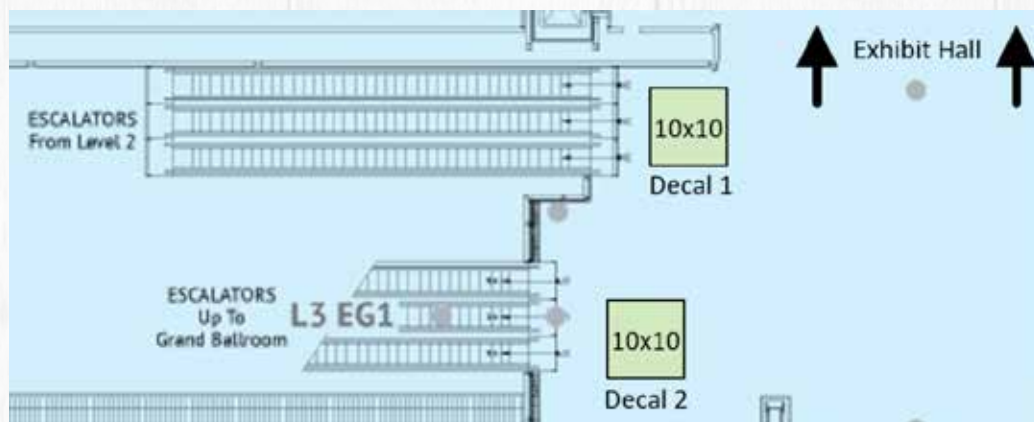


EXHIBIT ENTRANCE FLOOR DECAL

\$5,200

2 AVAILABLE

- ★ Floor Decal 2
- ★ 10'x10'
- ★ Single Sided



KICKOFF PARTY IN EXHIBIT HALL

\$5,000

Multiple Opportunities Available

Be a part of the OR Manager Conference Kickoff Party as we welcome our attendees to the Conference with food, drinks and the opportunity to network with peers and exhibitors alike. Distribute an item of your choosing and place your company logo on the napkins and signage at your personalized bar, placed near your booth—a prime opportunity to meet and mingle with attendees onsite.

SPONSORSHIP BENEFITS:

- ★ Logo/company name anywhere reception promoted
- ★ Bar placed near sponsor's booth (can be placed within booths 10x20 or larger)
- ★ Branded napkins for the bar
- ★ Signage promoting the bar
- ★ Logo on food and beverage location map distributed at entrance for party
- ★ Opportunity to provide branded shirt for bartender
- ★ Opportunity to provide giveaway item to attendees at the bar (sponsor provided)



OR Manager Conference's New Manager Scholarship provides five new operating room managers with a Value Package registration for the 2018 conference, courtesy of your sponsorship!

With less than five years of experience as an OR manager, these scholarship recipients are looking to forge strong relationships to maintain throughout their career.

SPONSORSHIP BENEFITS:

- ★ Align your company with the top-notch education OR Manager Conference provides.
- ★ Create brand awareness and loyalty at an early point in the participants' careers.
- ★ Receive dedicated one-on-one meeting time with five qualified attendees, in the form of 15 minute meetings during Exhibition hours, as scheduled by OR Manager Conference.
- ★ Receive full contact information post show of the five qualified attendees for long-term relationship building.
- ★ The option to include a promo piece or welcome letter in the welcome packets each participant will receive upon check-in at Registration.
- ★ Marketing recognition in promotional messaging, as well as an email to recipients introducing the sponsor and providing onsite information.
- ★ Logo on the sponsor page of the OR Manager Conference website, in the on-site Program Guide, and on Thank You signage.



PENS

\$4,500

Conference pens will be distributed at the Materials Handout Desk to every attendee of the OR Manager Conference. An efficient way to keep your brand at the forefront of attendees' minds as they use your branded pen at work or at home, well after the Conference ends.

SPONSORSHIP BENEFITS:

- ★ Selection of pen from options provided by OR Manager Conference featuring sponsor logo
- ★ Distributed in bags at Material Handout to all attendees



LUGGAGE TAGS

\$4,000

Add your logo to the OR Manager Conference luggage tags so you can stay with them wherever their travels take them, distributed to all attendees at the Materials Handout Desk.

SPONSORSHIP BENEFITS:

- ★ Selection of branded tag from options provided by OR Manager Conference
- ★ Distributed in bags at Material Handout to all attendees
- ★ Will feature both sponsor and OR Manager Conference logo



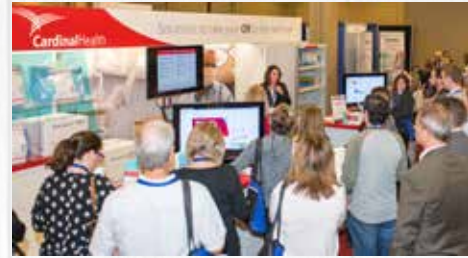
CE PROGRAM IN BOOTH

\$4,000

Develop a 30-minute educational program to present to attendees twice within the Exhibit Hall for the additional CE credits they desire. These CE sessions are promoted prior to the conference, within the on-site program guide, and with a special feature CE Brochure sent to thousands prior to the conference, including all OR Manager subscribers. You will be provided a lead retrieval unit to be used only to capture the leads from your participants and OR Manager Conference will provide CE certificates for your participants post-conference. Opportunities to host the session in additional time slots are available. Please note exhibitors must have at least 200 NSF of exhibit space to ensure adequate seating for participants.

SPONSORSHIP BENEFITS:

- ★ Selection of content (title, abstract, objectives, speaker) for OR Manager Conference approval
- ★ Selection of (2) 30 minute time slots to present program
- ★ Handout booklets to feature presentation slides and company logo for each participant
- ★ Lead Retrieval unit for collection of participant information (provided by OR Manager Conference post-event)
- ★ Company name/logo anywhere session promoted
- ★ Feature in CE brochure highlighting sponsor programs
- ★ Evaluations provided by OR Manager Conference with sponsor logo, required for CE provider compliance
- ★ Signage in booth promoting program
- ★ Logo on feature signage in front of the exhibit hall with time and location of program
- ★ Logo on CE certificate provided post-show by OR Manager Conference



SMOOTHIE STATION

\$4,000

Have your brand included in all marketing materials promoting the OR Manager Conference Smoothie Station with this sponsorship. Healthy smoothies and recipes will be provided to participants throughout the duration of the Conference for a rejuvenating break from long days of professional development.

SPONSORSHIP BENEFITS:

- ★ Listed as sponsor on Smoothie Station signage
- ★ Logo/company name anywhere Smoothie Station promoted
- ★ Logo in pre-conference promotion of the Smoothie Station
- ★ Branded cups
- ★ Branded napkins



HERBAL TEA STATION

\$4,000

Have your brand included in all marketing materials promoting the OR Manager Conference Herbal Tea Station. Located in the exhibit hall, the Herbal Tea Station will be a high traffic feature area sure to garner the attention of attendees for the duration of the Conference. Introduce yourself to attendees as they fill their cup of Tea to relax and recharge for the next activity. This sponsorship includes branding and signage throughout the exhibit hall.

SPONSORSHIP BENEFITS:

- ★ Listed as sponsor on Herbal Tea Station signage
- ★ Logo/company name anywhere Herbal Tea Station promoted
- ★ Logo in pre-conference promotion of the Herbal Tea Station
- ★ Branded cup sleeves
- ★ Branded napkins



EXHIBIT ENTRY COLUMN WRAPS

**\$3,800
EACH**

4 AVAILABLE

- ★ 140"W (+2" velcro) x 10' Height
- ★ Single Sided



RIBBON STATION

\$3,500

A perfect conversation starter, personalized ribbons provide attendees a chance to add a little personality and flare to their name badges. From professional credentials to fun characteristics, attendees are sure to flaunt their ribbons with pride! The ribbon station sponsorship is a great foot in the door to any conversation with attendees and will be a sure traffic driver to your exhibit space.

SPONSORSHIP BENEFITS:

- ★ Various types of badge ribbons—both fun and informational
- ★ Structure branding and signage promoting the Ribbon Station
- ★ Prominent location near main attendee registration and material handout



SESSION SPONSORSHIP

\$3,000

Multiple Opportunities
Available

The number one reason attendees choose the OR Manager Conference is for the top quality educational opportunities. Select your ideal session to sponsor that aligns with your brand goals and target audience. You can provide your branding throughout the session room while retrieving leads from those in attendance for meaningful follow up post-conference.

SPONSORSHIP BENEFITS:

- ★ Selection of 1 breakout session
- ★ Company name/logo anywhere session promoted
- ★ Logo on PowerPoint slide in room
- ★ Leads from session participants sent post-show
- ★ Opportunity to provide handout in session
- ★ Company logo on session evaluations required for CE provider compliance
- ★ Company logo on session signage



REGISTRATION + RECEPTION = REGI-CEPTION

\$3,000

3 Available

First impressions are everything. Let the OR Manager Conference get your brand to the front of the pack with the Regi-ception sponsorship.

Be the first brand that perioperative leaders engage with when they collect their badges and materials at the Sunday Regi-ception! Attendees will be welcomed with Champagne and your branded materials as they enter registration on Sunday, September 16. This exclusive sponsorship is only available to three organizations and will be the first touchpoint that our perioperative leaders interact with as they begin the three-day conference.

SPONSORSHIP MATERIALS INCLUDE:

- ★ Branded signage at registration during the OR Manager Conference Regi-ception
- ★ 1 piece of sponsor collateral distributed at the registration desk on Sunday, September 16
- ★ Brand included on all marketing materials promoting the Regi-ception
- ★ 1 eBlast promotion of Regi-ception with sponsor logos incorporated
- ★ 3 hours of networking from 4-7 p.m. on Sunday, September 16



NETWORKING BREAK

\$3,000

Multiple Opportunities
Available

In between conference sessions attendees will settle down for coffee and snacks during various networking breaks. You will have your choice of one unopposed function that will be promoted in the official program guide, will allow for branded materials to be distributed, and will provide attendees additional point opportunities in the Build Your Dream OR Contest.

SPONSORSHIP BENEFITS:

- ★ Logo/company name anywhere break promoted
- ★ Additional points provided in Build Your Dream OR Contest for visiting the break
- ★ Branded napkins
- ★ Signage promoting the break



EXHIBIT HALL ENTRANCE BANNER

\$2,800

2 AVAILABLE

(L3 OBA, L3 OBB)

- ★ 18'W x 4'H
- ★ Single Sided
- ★ Over Entrance to Hall A



BAG INSERT

\$2,350

Multiple Opportunities
Available

Distribute your marketing materials within the official OR Manager Conference bag, which will be handed out at the Materials Handout Desk to all conference attendees. Drive traffic to your booth and website while promoting your brands unique value proposition.

SPONSORSHIP BENEFITS:

- ★ Includes one paper insert in conference bag (additional fee for hard item)

MEETING ROOM RENTAL

FULL DAY \$2,500
HALF DAY \$2,000

Host a focus group, conduct internal trainings, or have private meetings with customers in your own meeting room within the Music City Center. Need additional marketing support to achieve your goals? OR Manager Conference can build a marketing package specifically to meet your needs for your meeting room rental.

SPONSORSHIP BENEFITS:

- ★ Use of a meeting room in the main conference area for either a full day or half-day usage. Half day usage includes your choice of time slot, 7:00 a.m.–11:00 a.m. or 1:00 pm–5:00 p.m.
- ★ Room rental includes a conference/board room style set with water pitchers, note pads, and pens (please contact us with special requests).
- ★ Signage outside of the room with sponsor's logo.

Please note: Sponsor is required to coordinate AV and F&B through vendors and will not be provided by OR Manager Conference.

BUILD YOUR DREAM OR POINT UPGRADE

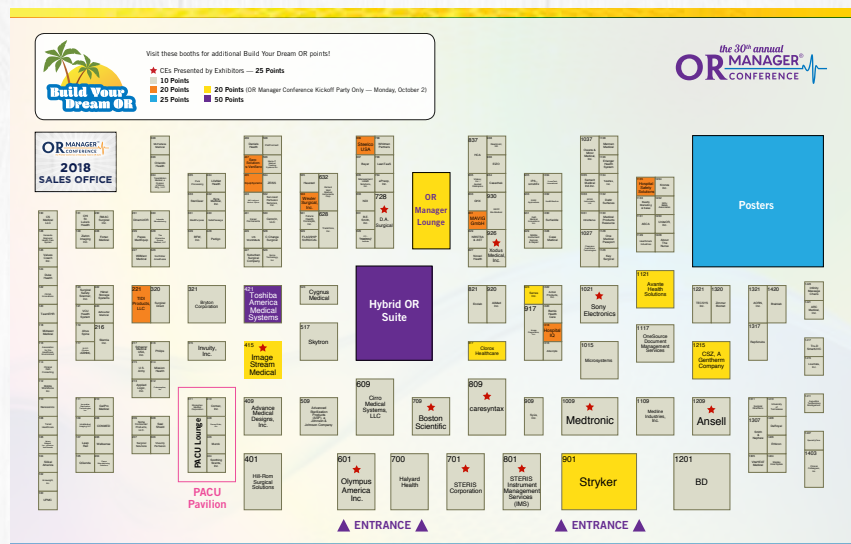
\$900

Per 10 Points

The Build Your Dream OR Contest allocates 10 points to every exhibitor at the OR Manager Conference, promoting attendee/exhibitor interaction with the chance for attendees to win fun and exciting prizes, including the grand prize of \$1,000 to be awarded at the closing keynote. Increase your point value and standout in the minds of attendees' onsite by upgrading your booth's point value in 10 point increments.

SPONSORSHIP BENEFITS:

- ★ Additional 10 points assigned to sponsor's booth in the contest
- ★ Logo on Build Your Dream OR contest point map



RAILING CLINGS

\$850

18 AVAILABLE

- ★ 4' W x 2.5' H
- ★ 1
- ★ Level 2



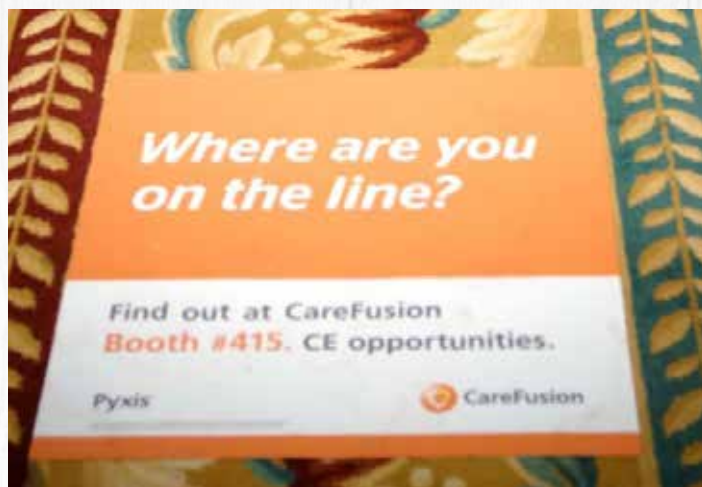
FLOOR STICKERS

PRICING UPON
REQUEST

Multiple locations available throughout hallways of meeting space, exhibit hall foyer, and within Exhibit Hall.

Size:

2' x 2' or larger, square or cut to custom shape



PRODUCT SPOTLIGHT LISTING | \$1,050

Give OR Manager Conference attendees a taste of what they will experience on the exhibit floor by highlighting your product or service with a Product Spotlight listing. You'll receive full contact details of any recipient that clicks on your listing, enabling you to collect qualified leads and set appointments before going onsite!

MAILING LIST RENTAL | \$1,000

One-time rental of OR Manager Conference Pre-Registered attendee mailing list. List is only sent to a third-party mail shop. All material must be approved by OR Manager Conference show management.

PRE OR POST SHOW EBLAST | \$2,350

Limited Opportunities Available

Reach the inbox of every OR Manager Conference attendee before the Conference to invite them to your booth, introduce them to your brand or follow up after the Conference to thank them for visiting and keep your company at the top of their minds.

THE PULSE BANNER AD | \$400

The Pulse is the OR Manager Conference's weekly eNewsletter. As the Conference draws more near, be a part of the eNewsletter that is sent to the full *OR Manager* database. An affordable and efficient way to increase brand awareness leading up to the Conference. Availability is limited.

MOBILE APP ALERT | \$400 PRE/POST CONFERENCE \$600 ONSITE

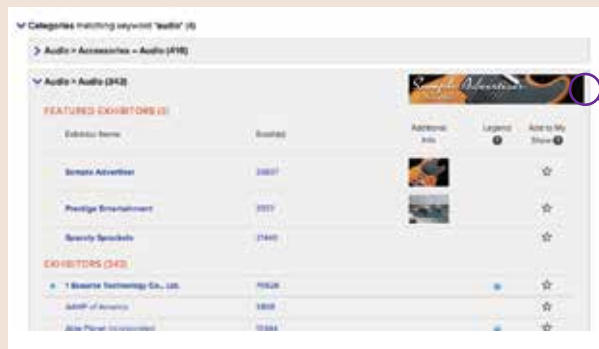
Connect directly with attendees at the OR Manager Conference by sending them a mobile app alert to drive traffic to your booth or website.

The OR Manager Conference website features the only official exhibitor directory, floor plan, and Conference planner for attendees to find new products and services while planning their visit to the show. Stand out from the crowd! Choose the package that meets your needs:

VISIONARY: \$795

Exclusive! Only available to the first 14 exhibitors

- 10X as many pre-show views
- Includes the Strategic package
- Highlight your video on the directory homepage
- Image/Banner links to your online showcase
- Online booth highlighted with special corner peel



PRODUCT CATEGORY SPONSORSHIP: \$795

- Includes Banner ad next to the product category of your choice
- Featured listing at the top of the category

STRATEGIC: \$595

- 5X as many pre-show views
- Includes the Premier package
- 4 video panels (or additional images/text)
- Priority placement at the top of online searches
- Inclusion in the Featured Exhibitor search
- Access to leads



PREMIER: \$395

- Company logo and Press Releases
- 4 panels for product images

